



ERASMUS+ PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION

PIC	884436883
Full legal name (Latin characters)	SPORT SOCIAL SOLUTIONS
Acronym	SPORT SOCIAL SOLUTIONS
National ID (if applicable)	7427220
Address (Street and number)	Lovkenska 36/11
Country	North Macedonia
Post Code	1000
City	Skopje
Website	www.sportsolutions.mk
Email	mitevska@sportsolutions.mk
Telephone	+ 38971293209

B. PROFILE

Type of Organisation	Non-Governmental
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

D. BACKGROUND AND EXPERIENCE

	<p>Mission: To achieve social and sustainable change through sport. Vision: Sport Social Solutions contributes with ideas, objectives and initiatives that facilitate new collaborations and long-established partnerships.</p> <p>What we do: Sport Social Solutions constantly invests in sport as a lever for social change and sustainable development. We believe that sport and play can greatly contribute in developing life skills and empowering girls and young people thus generating sustainable and positive changes at the communities we serve. We aim to create solutions and build platforms for impactful change. We create and support programs that can multiply the power of sport as an educational and inclusive tool.</p> <p>In order to achieve our objectives we collaborate and provide support to diversified network of stakeholders such as sports organizations, local communities, Olympic Committees, Governments and other government-led institutions, NGO's and others with whom we share joint vision and values.</p>
--	--



Main project activities and objectives	<p>Main expertise and objectives:</p> <ul style="list-style-type: none">❖ Promote inclusion, equal opportunities and empowerment of girls and young people through sport.❖ Encourage physical activity among young people and advance inclusive and equal participation to sport for all.❖ Use sport education to promote sustainable and social development.❖ Advance good governance and integrity in sport and address and prevent doping and all kinds of intolerance and discrimination.❖ Utilize sports diplomacy as a leverage to build long-lasting ties between people and communities.
Skills and expertise of key staff	<p>Sport Social Solutions team combines highly specialized experts in the area of project management, research, marketing and dissemination, with a worldwide network of sport stakeholders.</p> <p>Sport Social Solutions team Members are well recognized Olympians, sports managers and experts in different fields such as sports diplomacy, gender equality, dual career, social inclusion and more.</p> <p>Silvija Mitevska is a founding partner and Managing Director at Sport Social Solutions. She is a recognized expert in the field of sports diplomacy as well as a vocal advocate for gender equality in sports. Silvija is a former advisor to the Prime Minister of North Macedonia on sports and a sports consultant to national sports organizations. She is chairing the Commission on Women and sport at the National Olympic committee as well as the sustainability commission at the International Teqball Federation. Silvija holds Master degree in human rights and political science and sports management.</p> <p>For the past ten years she has coordinated various projects under the Erasmus portfolio as well as grants funded by bilateral cooperation with different donors in a spectrum of topics.</p> <p>She is an Emerging Leader at Global Sports Mentoring Program (2016), US State Department program; Emerging Leader at Vital Voices Lead Fellowship Program (2017-2019) and Emerging Leader at New Leaders Program(2019-2020) IOC Program.</p> <p>Sara Glogovac is project officer at Sport Social Solutions. She has a vast experience and expertise in Erasmus + Sport Programme, mainly managing grants as an administrative officer. For many years she has been engaged with the Olympic movement, particularly in establishing partnerships with national sports federations and committees. Sara holds a master degree in public relations in the field of sport. She has also graduated advanced sport management under IOC as well as European course on sports administration under the EOSE.</p> <p>Project manager of Erasmus sport projects:</p>



- GE Force 101050415 - GE FORGE - Lead the Change, Be the Change (2022-on-going)
- SWoL 101050025 - Promote equal access for women to leadership positions, promote shared governance in the sports association environment (2022-on-going)
- GAMES 101050284 - Guidance to Achieve More Equal leadership in Sport(2022-on-going)
- Athletes Speakers 101087788 - Helping Athletes to find their voice as they transition from sport to life (2023-2025)

Puleksenija Jovanoska is a partner and project manager at Sport Social Solutions. She is world recognized karate athlete, at her last participation at the Olympic Games Tokio 2020 she scored as ninth place. Her expertise focuses on dual career, sport for social change and good governance within sport sector. She has vast experience in marketing, communication and project dissemination and experience in launching various large-scale sport events, workshops and public events on different range of topics. She is also the national ambassador of European Week of Sport.

Natasha Meskovska is a partner and project manager at Sport Social Solutions. She is a two times Olympian swimmer with prominent and world recognized sport career. Her expertise is in dual career, enhancing physical activity and healthy lifestyle for all. For many years she has overseen national projects on social inclusion of youth from marginalized communities as well as working with socially excluded youth across North Macedonia. She is also a professor at Faculty of Physical Education, Sport and Health in Skopje. Natasha holds master in physical education and a PhD in PE and kinesiology.

Nadica Tanevska is a partner and graphic designer at Sport Social Solutions. She has been proactively involved within the civil society sector and a freelancer for international organizations such as Council of Europe. Nadica is a passionate mountaineer and outdoor sports person. Nadica holds masters in graphic design and financial management by the European University Skopje.

Leonardo Cunha is manager and founding partner of the WeCare community, Leonardo Cunha, has been working for about a decade with human development projects, especially applied to the areas of Youth, Sports, Branding, Olympism and Social Entrepreneurship in the Cabo Verde market and Portuguese-speaking countries. He is one of the world Leading Experts on the usage of Olympic Solidarity funds, a renowned International Speaker, and a Master Facilitator. In addition to being a professional trainer, he was also a guest professor in the master's degree in Sports Management held at the University of Cabo Verde, a lecturer at the Intercontinental University of Cabo Verde - UNICA, in the degree in Sports Sciences. Since 2022, Leonardo Cunha has also served as Executive Director of ACOLOP - Association of Portuguese-speaking Olympic Committees, in addition to being Project Manager of SEA - Sport Evolution Alliance and Manager of the Club Licensing Department of the Cabo Verdean Football Federation. Leonardo Cunha has followed a continuous training in business and project management, always



with the mission of promoting the achievement of the Millennium Sustainable Development Goals.

Dr Marko Begović is a partner and senior researcher at Sport Social Solutions. Currently, he is a senior Lecturer at the Faculty of Sport in Belgrade. Between 2021 and 2022 he served as Director in charge of sport and youth affairs within the Government of Montenegro. In parallel, Dr Begović acted as Program Director for the Master of Sport Management program at the American University in the Emirates and Visiting Professor at the University of Montenegro. Previously, he was a member of the Governing Bureau for sport and task force on good governance and Gender Equality Rapporteur at the Council of Europe. His extensive experience in sport politics and research impacted work on Council of Europe conventions and resolutions and the development of sport policies across Europe.

Sport Social Solutions Ambassadors

Lina Gjorcevska is the most successful Macedonian tennis player to date. She has career-high WTA rankings of 170 in singles and 116 in doubles. Lina is a vocal advocate for empowerment of youth through sport and as an active athlete she is a prominent role-model to many girls and women in North Macedonia. Lina shares the positive values and benefits of sport thus encouraging young athletes to practice good sportsmanship, engage in clean & healthy performance, and develop life skills & character through sport.

Irina Dishovska is an experienced high mountain climber and was able to climb the extremely difficult Himalayan peak Ama Dablam without usage of supplemental oxygen and help of high altitude porters. She is a great role-model as she represents resilience, self-discipline and motivation for achievements, always conveying the positive power of sport to enhance life and social skills, particularly among youth.

E. LEGAL REPRESENTATIVE

Title	Mrs.
Gender	Female
First Name	Silvija
Family Name	Mitevaska
Position	Director
Email	mitevaska@sportsolutions.mk
Telephone	+38971293209
Address	Lovkenska 36/11
Country	North Macedonia
Post Code	1000



City	Skopje
Telephone	+38971293209

Funded Projects:			
Donator	Year	TOPIC	Applicant/ Beneficiary Name
U.S. State Department	2019	Empowerment of girls and women through rugby	Sport Social Solutions
U.S. State Department	2022	CARE: Non-violent communication in sport	Sport Social Solutions Partners: Olympic Committee of RSM and Youth Centre Cair
Embassy of France in North Macedonia	2022	Sport 4 Social Impact	Sport Social Solutions Partners: Olympic Committee of RSM
World Health Organization (Skopje branch office)	2022	Advancing physical activity at workplace	Faculty for physical education, MKD Ministry of Health, MKD
Olympic Committee of North Macedonia	2022	Athletes Forum 2022	Sport Social Solutions
EU Commission Erasmus +	2023	H.E.R.O Human Rights of Athletes	Sport Social Solutions
EU Commission Erasmus +	2023	SURE Building the resilience of the organized sport movement and ensuring the societal role of sport for stronger communities	Sport Social Solutions
EU Commission Erasmus +	2023	Pack Pick Enhancing content knowledge on pickleball	Sport Social Solutions
EU Commission Erasmus +	2023	SGG Shaping, inspiring and bringing a new strategic solidarity to the European hockey family	Sport Social Solutions